

HPL HOTELS & RESORTS

For immediate release

HPL Hotels & Resorts appoints General Manager to open Hard Rock Hotel Penang

12 January 2009, Singapore – HPL Hotels & Resorts is pleased to announce the appointment of John Primmer as General Manager for Hard Rock Hotel Penang.

A New Zealand national, Primmer has 27 years of hospitality experience, having held senior management positions in Malaysia, New Zealand, Australia and United Kingdom for the past 17 years. He was previously the General Manager of James Cook Hotel Grand Chancellor Wellington New Zealand.

Mr Greg Lee, Vice President – Operations of HPL Hotels & Resorts notes, “Primmer has a wealth of experience in managing hotels. His experience and strong track record will be vital in delivering the Hard Rock brand in Malaysia.”

Scheduled to open in mid-2009, Hard Rock Penang will be the first musically themed resort in Malaysia, which aims to infuse new excitement and energy into the popular holiday destination. Most of the 249 guestrooms are configured as deluxe rooms with sea views; while the lagoon deluxe rooms come with direct pool access off the guest balconies.

Five food and beverage establishments are planned for the resort, which will include a Hard Rock Café, an all-day dining restaurant, pizzeria, poolside bar and lounge. Facilities include a full service luxury spa, a fully equipped gym, a specialised Lil' Rock Kids Club, Teens club, Hard Rock merchandise stores, and a 26,000 sq ft free-form swimming pool – the largest pool in Penang.

The resort will appeal to both leisure / family travel, as well as to corporate meetings. With a variety of indoor and outdoor function facilities including a marquee garden ballroom, pre-

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function garden area, and three meeting rooms, this rock n' roll sanctuary will be a popular preference among many corporate meeting planners.

~ End ~



John Primmer, the newly appointed general manager at Hard Rock Hotel Penang.

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ABOUT HPL HOTELS & RESORTS

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by a Singapore main-board listed, Hotel Properties Limited (HPL). HPL Hotels & Resorts currently manages the activities of 11 hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Concorde Inn Kuala Lumpur International Airport, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar, Langkawi, The Lakehouse, Cameron Highlands, Rihiveli Beach Resort, Maldives and Kandooma-Maldives. For more information, please visit www.hplhotels.com.

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